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### **Background to the Mission of tecinnivent.com**

The above mission is obviously not totally original. For instance, a similar mission was being pursued by IODevUni (International Organization for Developing Universities) which, over the last decade, united over twenty engineering colleges in and around Hyderabad, India, in several modernization efforts. One of the projects attempted by the group had concerned the use of e-learning so as to overcome the paucity of expert teachers in certain subject areas. This effort however did not go far as the technological infrastructure underpinning e-learning was still in its infancy. The situation is quite different today as evident from the fact that traditional hard book publishing is being rapidly replaced by e-book publishing.

Appropriately, the first publication supported by tecinnivent.com is the trilogy titled 'Technology, Innovation and Entrepreneurship'. Part I is 'My World, My Nation', Part II 'My Firm', and Part III 'My Start-up' respectively. The trilogy is authored by Patri K. Venuvinod, Emeritus Professor, City University of Hong Kong. It is hoped this publication will inspire other e-publications worthy of support by tecinnivent community.